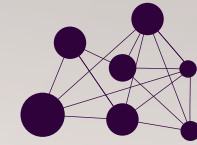




Chirpy Media Sdn Bhd



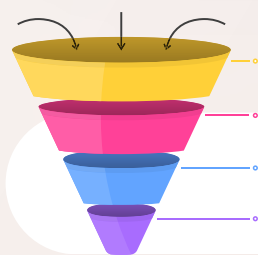
Geran Digital

AI Whatsapp Automation +
Facebook Ads + SEO + LinkedIn

Sehingga Rm20,000



SCAN QR CODE



Claude



LinkedIn
SALES NAVIGATOR

Pakej Geran DigitalBiz – Tingkatkan Bisnes Anda Secara Digital!

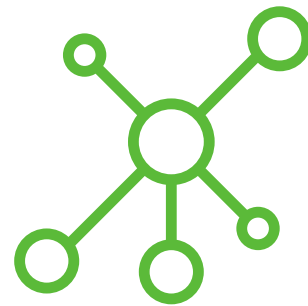
Dapatkan pakej lengkap pemasaran digital untuk mengembangkan perniagaan anda dengan Geran DigitalBiz, termasuk:

- ✓ **Facebook Ads** – Iklan berkesan untuk tarik pelanggan sasaran
- ✓ **WhatsApp Marketing** – Blast mesej dalam group, reminder pelanggan & broadcast info
- ✓ **LinkedIn** – Bina jenama & sambung dengan prospek berkualiti
- ✓ **SEO** – Naikkan ranking Google & tingkatkan trafik organik

 Gunakan geran ini untuk transformasi digital perniagaan anda!



Social Media Profiles (Setup & Design)



We will setup your 4 primary social media accounts and create a custom designed profile and header image to showcase your business..

Search Engine Optimization



SEO boosts website visibility, increases organic traffic, and enhances credibility. It helps businesses rank higher, attract potential customers, improve user experience, and drive long-term growth without relying on paid ads.

Whatsapp Automation



WhatsApp automation helps businesses streamline communication by sending bulk messages in groups, reminding clients of appointments, and broadcasting important updates. It saves time, improves engagement, ensures quick responses, and enhances customer relationships for better business growth.

NEXT **»**

FACEBOOK ADS MARKETING

Benefits and ROI

Facebook Ads marketing is a paid advertising platform that lets businesses promote their products on Facebook, Instagram, Messenger, and Audience Network.

Key Features:

- ✓ Precise Targeting – Based on demographics, interests, and behavior.
- ✓ Multiple Ad Formats – Image, video, carousel, lead forms, etc.
- ✓ Campaign Objectives – Awareness, engagement, traffic, and conversions.
- ✓ Budget Control – Flexible daily or lifetime budgets.
- ✓ Performance Tracking – Uses Facebook Pixel and real-time analytics.

Benefits:

- ◆ Massive Reach – Over 3 billion users.
- ◆ Cost-Effective – Adjustable ad spend.
- ◆ High Engagement – Interactive ad formats.



GERAN DIGITAL RM20,000

DI ANTARA MANFAAT GERAN FACEBOOK ADS + CRM

Bonus: Kos FB Ads Selama 6 Bulan

- 1 Tarik lebih ramai pelanggan baru terus ke WhatsApp
- 2 Maksimumkan capaian iklan untuk meningkatkan jualan.
- 3 Pastikan prospek yang berkualiti tinggi dapat dijadikan pelanggan dengan lebih mudah.

Manfaat CRM untuk Perniagaan

Pengurusan Pelanggan yang Lebih Baik

- 1 Simpan dan akses maklumat pelanggan dengan mudah.
- 2 Jejak interaksi pelanggan untuk memahami keperluan mereka.
- 3 Segmen pelanggan untuk pemasaran yang lebih tepat.

Facebook Content

- 1 Menyediakan 60 bahan/poster untuk bagi posting di Facebook
- 2 Menyediakan 60 copywriting berbentuk “How To” atau “Sharing Tips” bagi perniagaan

No	Item	Total
1	Facebook Advertising Advance Package (6months)	RUJUK DENGAN TEAM CHIRPY MEDIA
	Max. Monthly Campaign + Ad Set + Ad Copywriting (unlimited)	
	Monthly Facebook Ads Performance Report	
	One-Of Set Up Ads Manager	
	Advertising Cost (RM30 per day for 6months) with 8% Withholding Tax	
2	Whatsapp Automation (12 Month Complimentary)	
	4.1 Monitoring Monthly	
	4.2 Script Whatsapp Script Setting (ChatGPT Integration)	
	4.3 Script 10 day Followup + Copywriting + 10 Poster	
	4.4 Script Broadcast to Individual Number And Group WhatsApp	
	4.5 Database Integration with Nocodb	
	4.6 Script Auto Upload with ChatGPT to Facebook Business	
	4.7 ChatGPT Premium (Integration with Whatsapp Automation (Yearly License)	
	4.8 Training Setup Own Flow For Using System	
3	60 Poster (Sharing tips) Followup + Copywriting (Facebook Post)	

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IRD	Bid strategy	Budget	Attribution setting	Reach	Impressions	Cost per result	Amount spent	Ends	
—	Highest volume	RM600.00 Lifetime	7-day click or ...	1,205	1,557	RM7.09 Per On-Facebook Leads	RM28.37	Apr 19, 2025	
—	Highest volume	RM350.00 Lifetime	7-day click or ...	4,273	6,896	RM1.87 Per Messaging Conver...	RM72.80	Apr 14, 2025	
—	Highest volume	RM650.00 Lifetime	7-day click or ...	6,814	8,992	RM0.21 Per Link Click	RM103.79	Apr 14, 2025	
2	Highest volume	RM400.00 Lifetime	7-day click or ...	256	509	— Per Messaging Conver...	RM18.75	Apr 15, 2025	
—	Highest volume	RM350.00 Lifetime	7-day click or ...	2	2	— Per Messaging Conver...	RM0.07	Apr 14, 2025	
—	Using ad set bid ...	Using ad set bud...	7-day click or ...	S	9,920	RM0.17 Per Link Click	RM381.13	Apr 11, 2025	
—	Using ad set bid ...	Using ad set bud...	-	174	538	RM61.44 Per 1,000 People Reac...	RM10.69	Mar 31, 2025	
9	Using ad set bid ...	Using ad set bud...	7-day click or ...	i d		RM15.66 Per Messaging Conver...	RM172.29	Apr 7, 2025	
—	Using ad set bid ...	Using ad set bud...	7-day click or ...	7,273	14,318	RM9.83 Per Messaging Conver...	RM314.43	Mar 25, 2025	
—	Using ad set bid ...	Using ad set bud...	7-day click or ...	3,092	5,444	— Per Messaging Conver...	RM53.68	Mar 16, 2025	
—	Using ad set bid ...	Using ad set bud...	7-day click, 1-...	37,573	67,225	RM0.05 Per View Content	RM179.66	Mar 5, 2025	



WHATSAPP AUTOMATION

Benefits and ROI

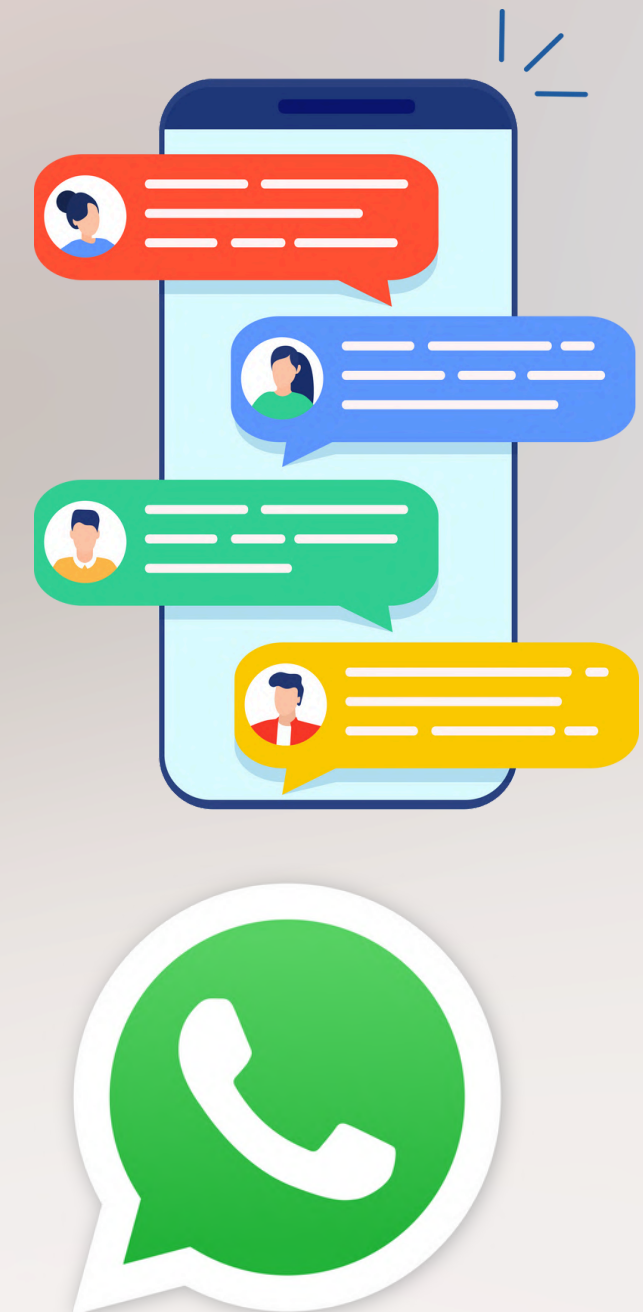
WhatsApp Automation refers to using chatbots, APIs, and software tools to automate messaging, customer support, and marketing on WhatsApp. It helps businesses improve engagement, response time, and efficiency while interacting with customers.

Key Features of WhatsApp Automation:

- ✓ Auto-Responses – Instantly reply to FAQs and common queries.
- ✓ Broadcast Messaging – Send bulk messages to customers.
- ✓ Chatbots – AI-powered bots for customer support and sales.
- ✓ Integration with CRM & APIs
- ✓ 24/7 Availability – Provides instant support even outside business hours.

Benefits of WhatsApp Automation:

- ◆ Faster Customer Service – No waiting time for responses.
- ◆ Higher Engagement – Open rate of over 90%.
- ◆ Cost-Effective – Reduces manual work for businesses.
- ◆ Personalized Marketing – Send targeted messages and promotions.



GERAN DIGITAL RM20,000

DI ANTARA MANFAAT GERAN WHATSAPP AUTOMATION INI

Close Deal Lebih Cepat

- 1 Prospek boleh dibantu secara langsung tanpa perlu menunggu lama.
- 2 Kurangkan halangan dalam proses pembelian dengan komunikasi yang pantas.
- 3 Tingkatkan kadar close jualan dengan interaksi yang lebih efektif.

Follow-Up Mudah

- 1 Simpan rekod pelanggan dan hubungi mereka secara berkala.
- 2 Automasi mesej susulan untuk memastikan pelanggan tidak 'hilang'.
- 3 Tingkatkan peluang pelanggan membuat pembelian dengan engagement yang berterusan.

Reminder Promosi

- 1 Ingatkan pelanggan tentang tawaran istimewa sebelum tamat tempoh.
- 2 Hantar mesej berkala untuk mengekalkan kesedaran jenama.
- 3 Pastikan pelanggan sentiasa up-to-date dengan promosi terbaru.

Ucapan Hari Lahir

- 1 Berikan sentuhan peribadi kepada pelanggan untuk membina kesetiaan.
- 2 Gunakan mesej automatik untuk menjimatkan masa tetapi tetap bermakna.
- 3 Pelanggan akan lebihingati jenama anda kerana penghargaan yang diberikan.

Integrasi AI dengan ChatGPT

- 1 AI boleh memberikan respon segera kepada pelanggan tanpa perlu menunggu admin.
- 2 Jawapan yang lebih konsisten dan profesional untuk setiap pertanyaan.
- 3 Automasi FAQ membantu mengurangkan beban kerja dan meningkatkan kepuasan pelanggan.

Penyebaran dalam Grup WhatsApp

- 1 Berkongsi tips perniagaan untuk membina kredibiliti jenama.
- 2 Meningkatkan engagement dalam komuniti dengan maklumat yang berguna.
- 3 Menarik lebih ramai pelanggan dengan kandungan yang memberi nilai.

NEXT »

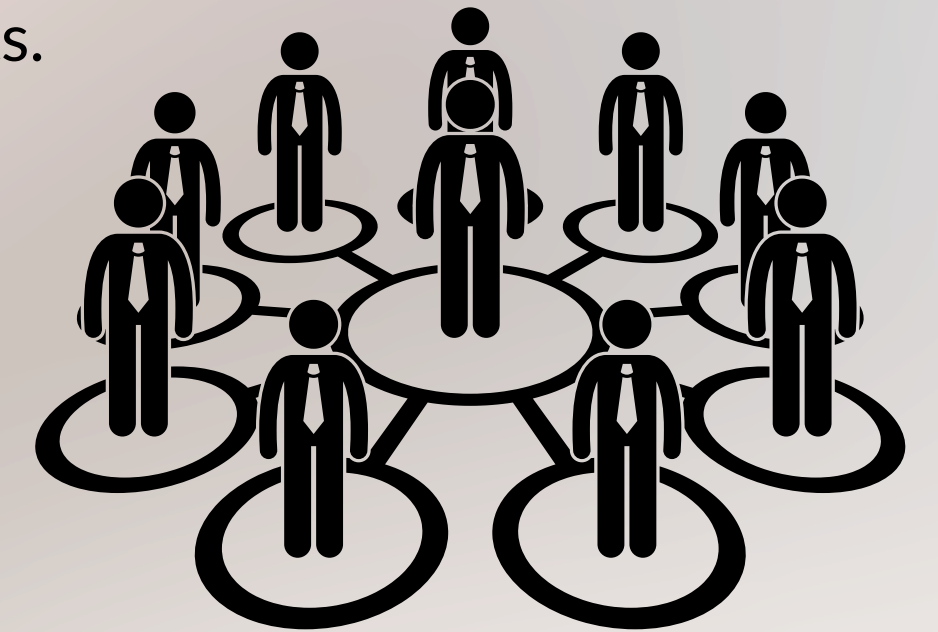
LINKEDIN B2B NETWORKING

Benefits and ROI

LinkedIn is the world's largest professional networking platform, designed for career development, business networking, and job searching. It connects professionals, businesses, and recruiters globally.

Key Features of LinkedIn

- ✓ Professional Profiles – Like a digital resume with work experience, skills, and achievements.
- ✓ Networking – Connect with industry peers, recruiters, and business leaders.
- ✓ Content Sharing – Users share articles, insights, and company updates.
- ✓ LinkedIn Ads & Sales Navigator – Helps businesses with targeted marketing and lead generation.



Who Uses LinkedIn?

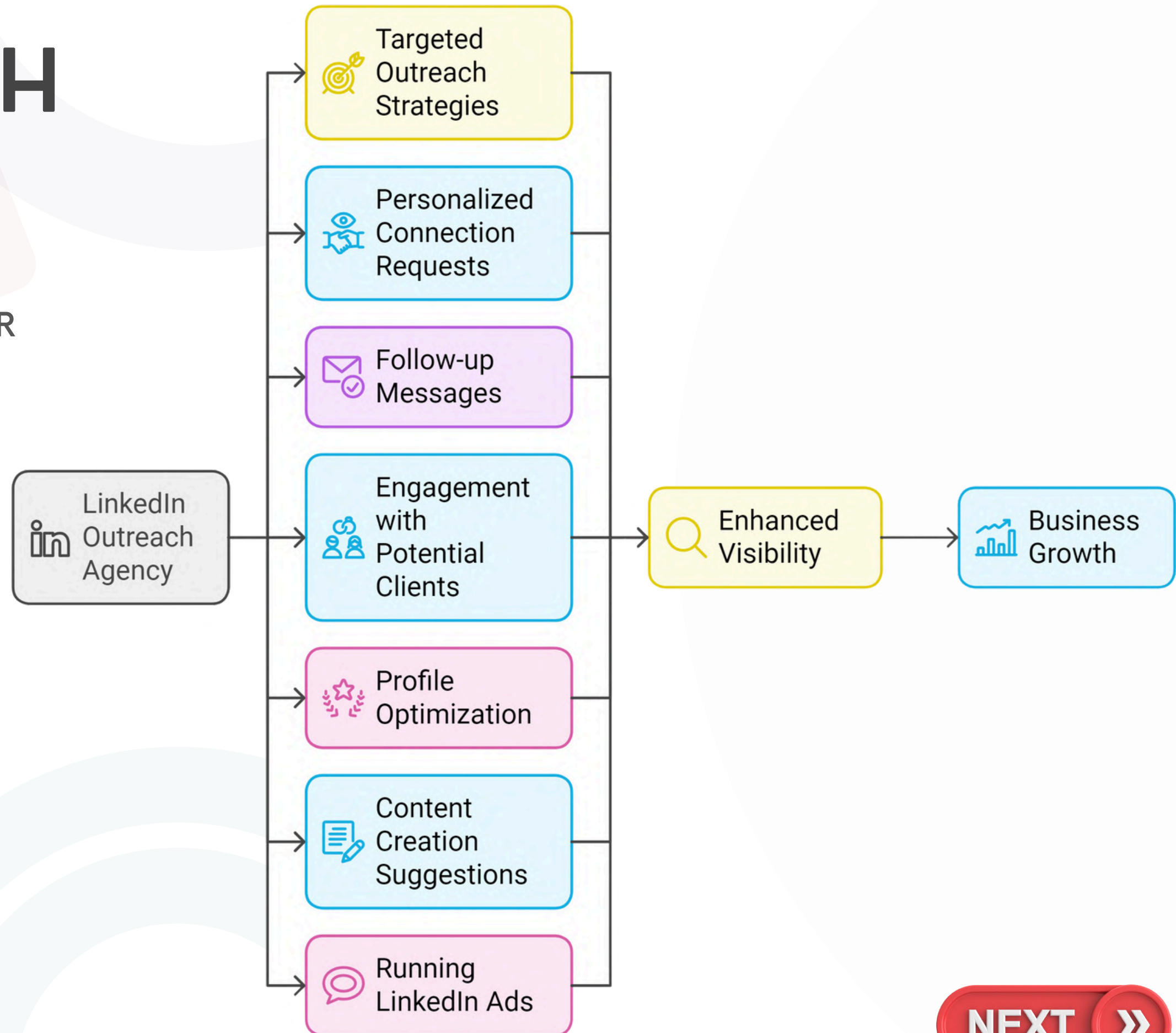
- ◆ Job Seekers – Find opportunities and connect with recruiters.
- ◆ Businesses & Entrepreneurs – Build brand authority and generate leads.
- ◆ HR & Recruiters – Source top talent for companies.
- ◆ Sales & Marketing Teams – Network and drive sales through content and outreach.



GERAN DIGITAL RM20,000

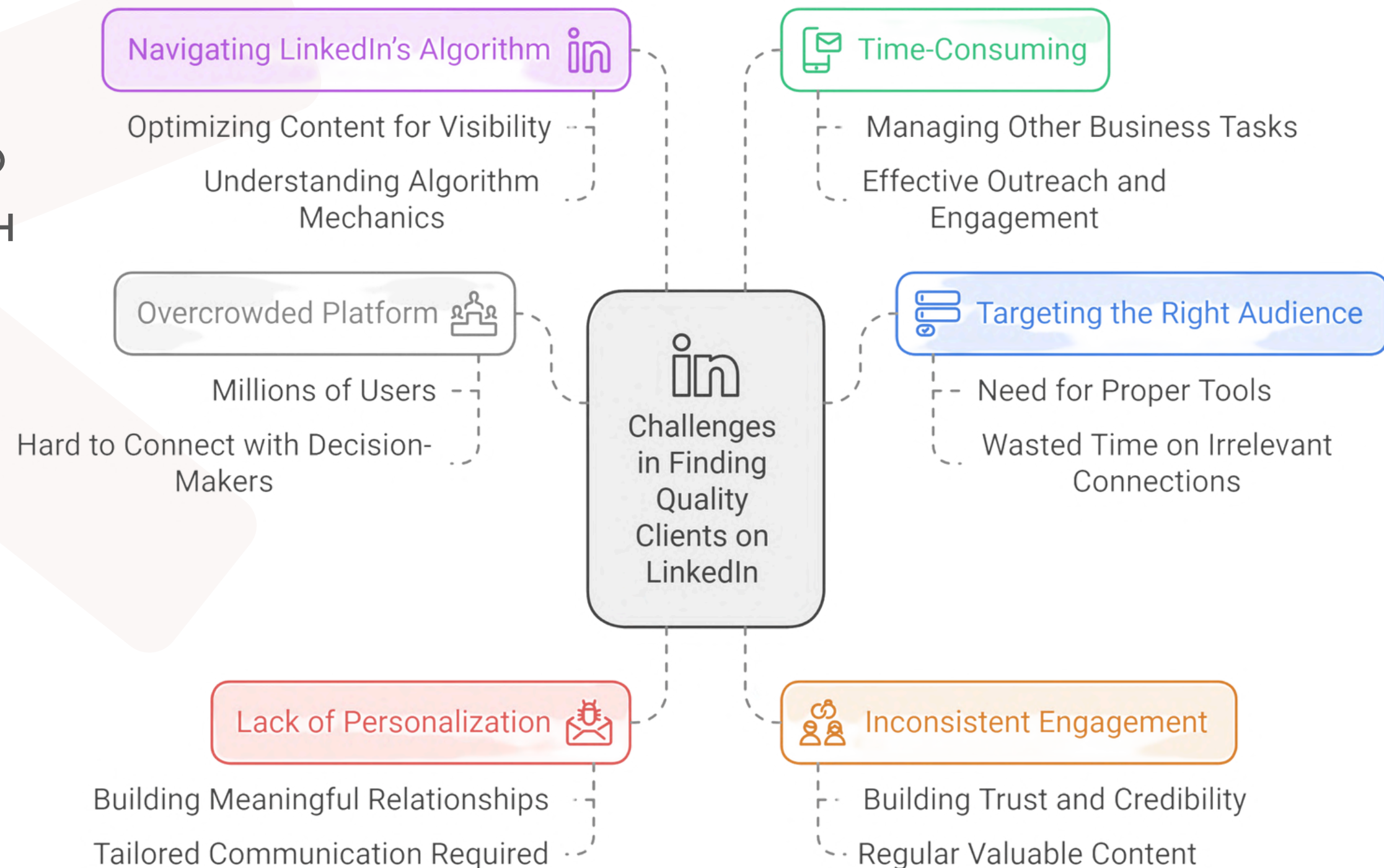
LINKEDIN OUTREACH

CHIRPY MEDIA, A LINKEDIN OUTREACH AGENCY HELPS BUSINESSES AND INDIVIDUALS GROW THEIR NETWORKS, GENERATE LEADS, AND BUILD PROFESSIONAL RELATIONSHIPS ON LINKEDIN. THEY CREATE TARGETED OUTREACH STRATEGIES, INCLUDING PERSONALIZED CONNECTION REQUESTS AND FOLLOW-UPS, TO BOOST VISIBILITY AND DRIVE BUSINESS GROWTH. SERVICES MAY ALSO INCLUDE PROFILE OPTIMIZATION, CONTENT CREATION, AND ENGAGEMENT WITH THE AUDIENCE.



FINDING HIGH-QUALITY CLIENTS ON LINKEDIN: COMMON ROADBLOCKS

STANDING OUT ON LINKEDIN AND FINDING QUALITY LEADS IS TOUGH — OVERCROWDED, TIME-CONSUMING, AND OFTEN INEFFECTIVE WITHOUT THE RIGHT TOOLS AND PERSONALIZED STRATEGIES!



No	Item	Total
1	LinkedIn Management (6 months)	RUJUK DENGAN TEAM CHIRPY MEDIA
	✔ Profile optimization (FREE)	
	✔ 1x Social Media Master (LinkedIn)	
	✔ Minimum 2x activity sets (Send new connections, personal messaging, like, follow, send InMail)	
	✔ Follow-up messages to clients (Maximum of 7 messages)	
	✔ LinkedIn prospect database (Google Sheet)	
	✔ Prospect data (WhatsApp/Email) will be shared via a WhatsApp group once the connection is accepted.	
2	Content Management & Activity	
	✔ Provide 24 pieces of content per month via WhatsApp group	
	✔ 2x articles per month	

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SEO (Search Engine Optimization) is the process of improving a website's visibility on search engines like Google. The goal is to increase organic (non-paid) traffic by optimizing content, structure, and technical aspects of a website.

Key Aspects of SEO:

- ◆ **On-Page SEO** – Optimizing content, keywords, meta tags, and internal links.
- ◆ **Off-Page SEO** – Building backlinks, social media signals, and external credibility.
- ◆ **Technical SEO** – Improving site speed, mobile-friendliness, and website structure.
- ◆ **Local SEO** – Optimizing for local searches (e.g., “best HR training in Malaysia”).



Good SEO helps businesses rank higher in search results, making it easier for people to find them online. 🚀



SEARCH ENGINE OPTIMISATION (SEO)

Benefits and ROI

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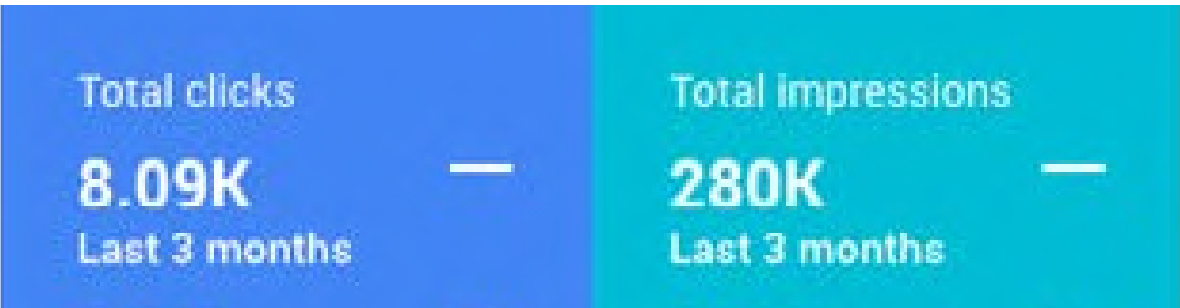
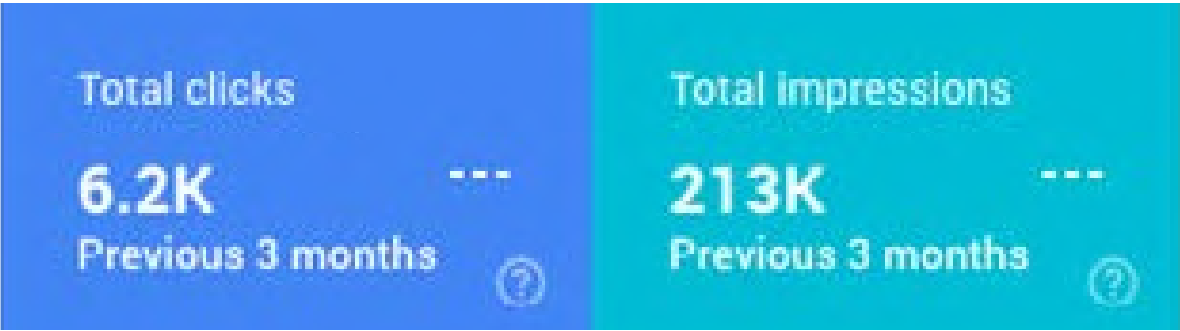
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GERAN DIGITAL RM20,000

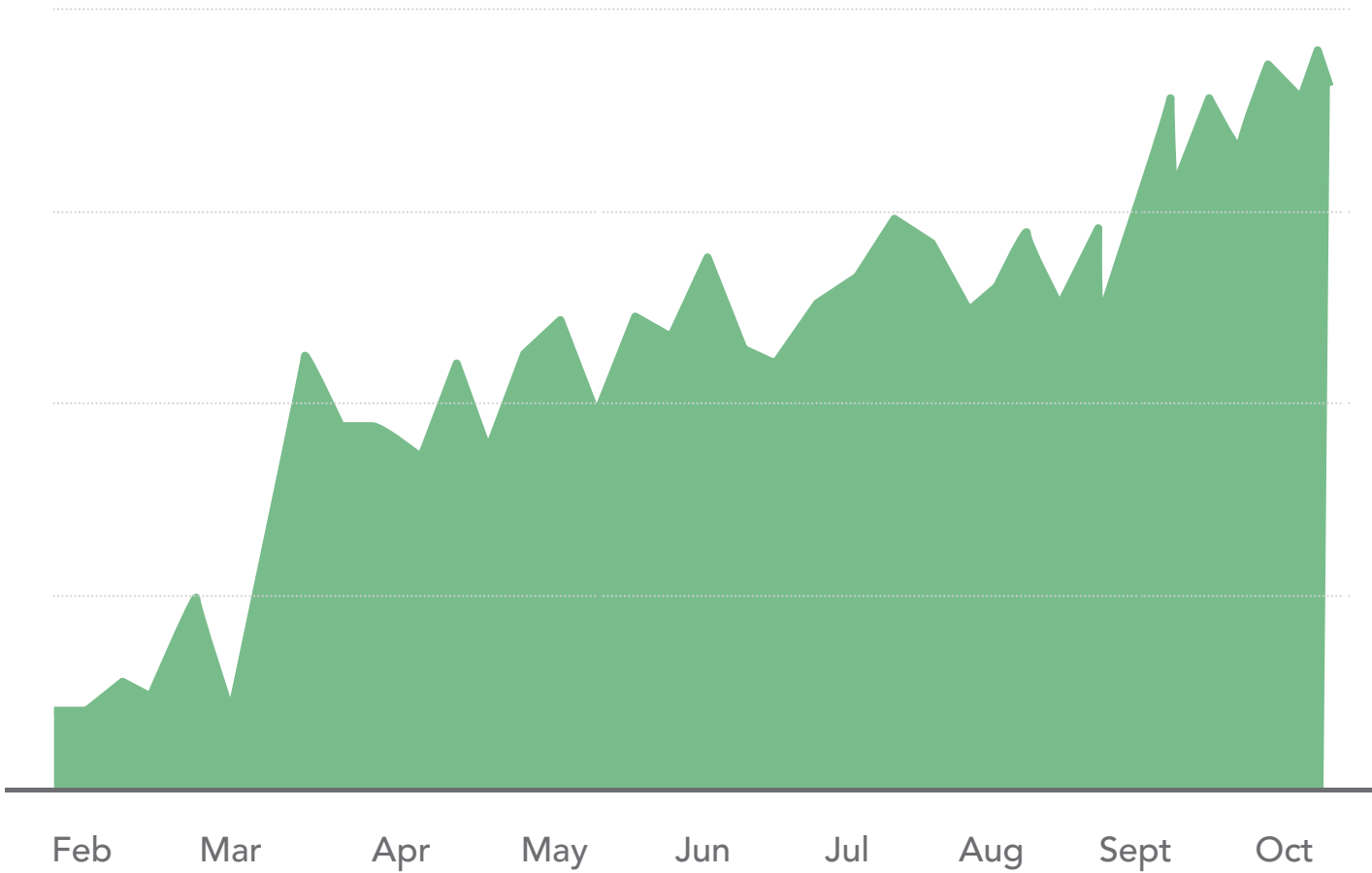
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CLIENT EXAMPLES CASE STUDIES INDUSTRY: BEAUTY PRODUCT



WEBSITE VISIBILITY TREND INCREASE

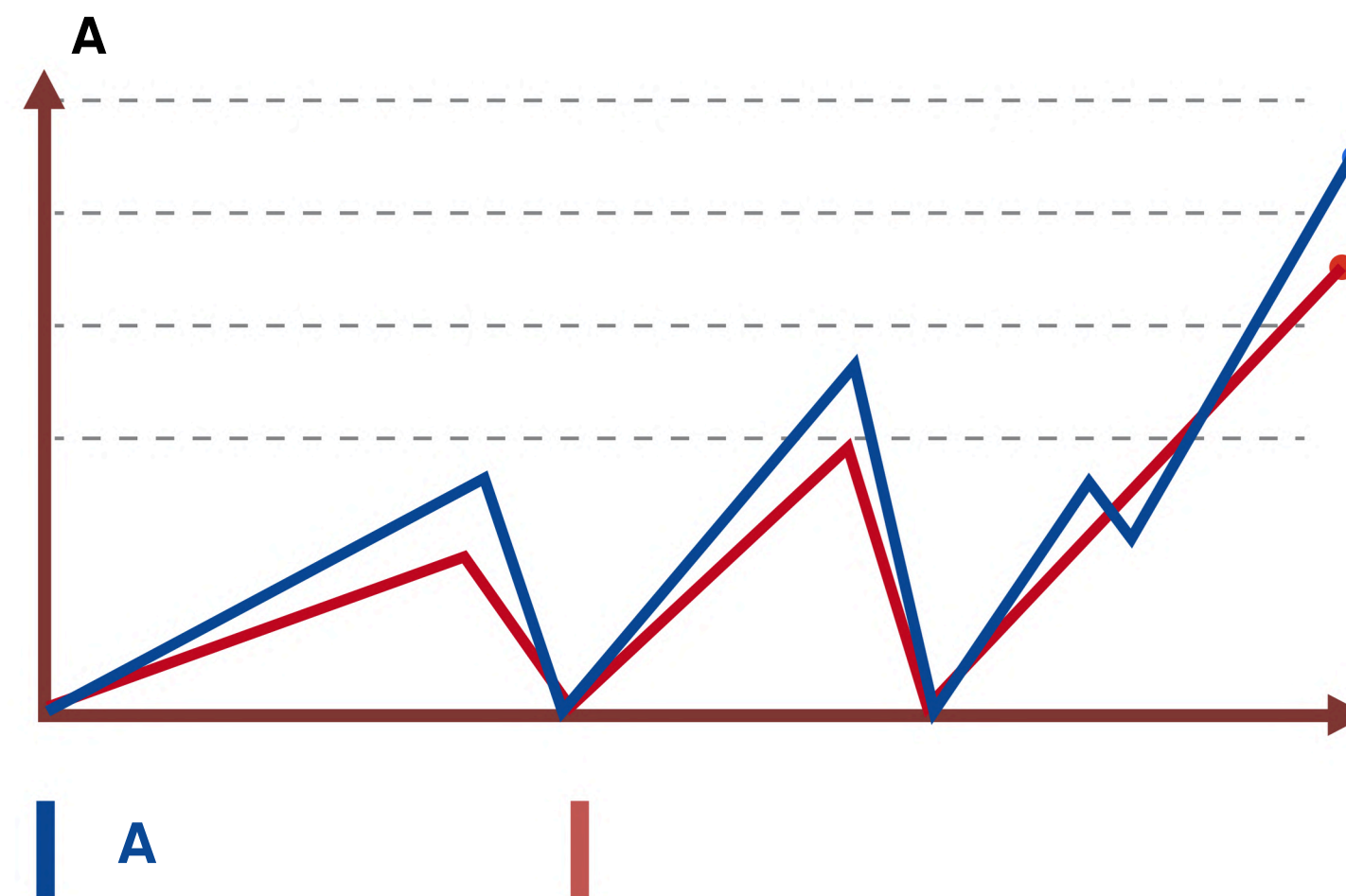
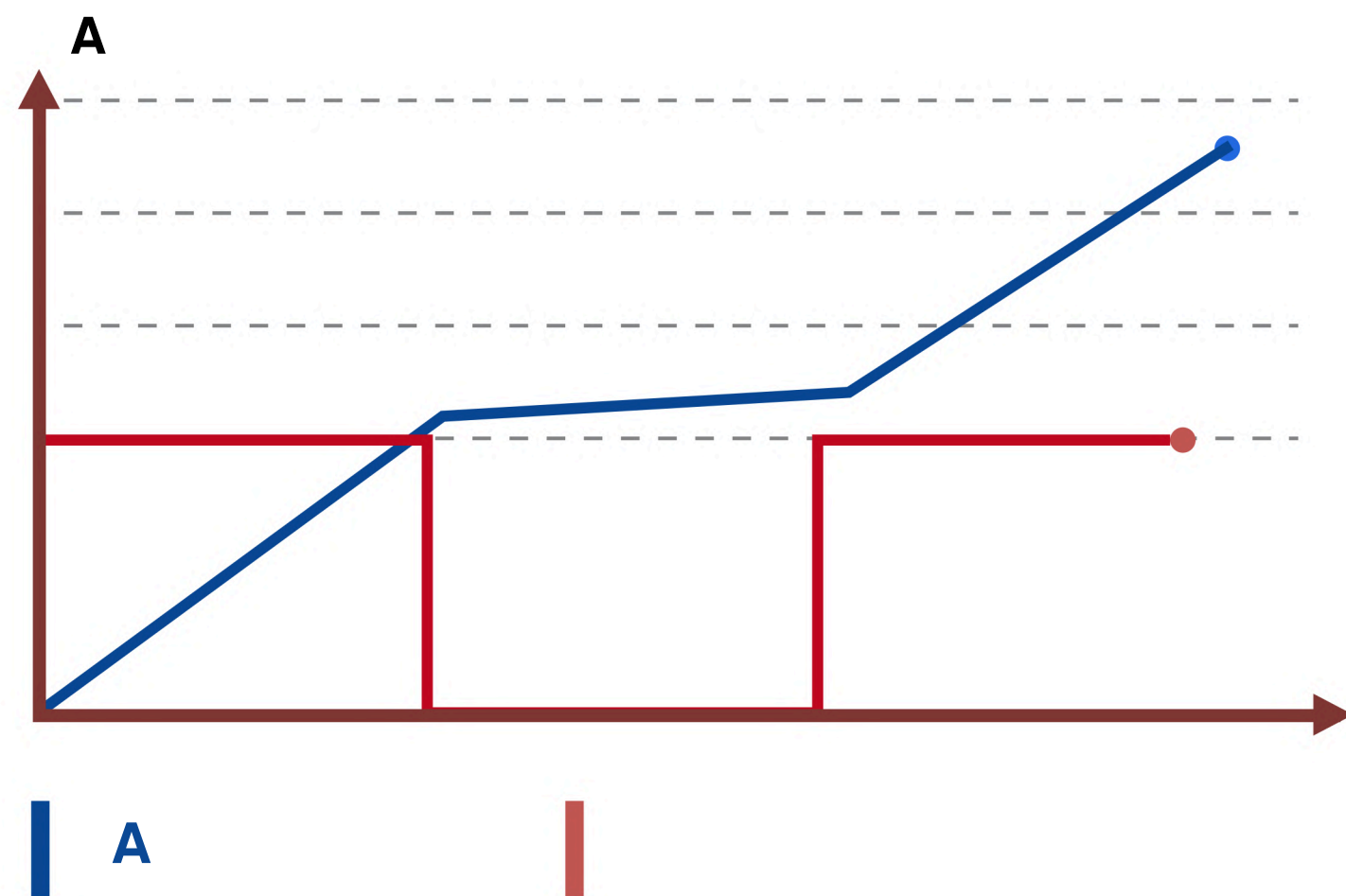
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THANK YOU

CONTACT PERSON

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MANAGING DIRECTOR
0197132127**



Chirpy Media Sdn Bhd

<https://chirpymedia.my>